

Lichfield Application for a premises licence Licensing Act 2003

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* required information

Form errors

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LICENSING OBJECTIVES

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

List here steps you will take to promote all four licensing objectives together.

The event is spread over 3 days; Ministry of Sound Orchestra Day 1, Crooked Family Outing Day2 and Crooked House in the Park Day3.

The whole event is to be called CROOKED HOUSE IN THE PARK 2023.

It is worth noting that this is event is very similar to and event last year that fully complied with the license issued. This year's event will be very similar and involve all the key players from last year. The main differences are:

- 1. This is now split over 3 days, utilising large corporate brands using days one and two with smaller audience numbers (est. 2,000 and 3,000 respectively
- 2. This makes sense being able to use the infratstucture to appeal to a wider and more varied audience for the city
- 2. The overall attendance for the main event we anticipate increasing to a potential of 7,000

The Event Safety Officer will act in a manner consistent with their commitment to maintaining good order and decent behavior within the licensed premises and will take all due precautions to ensure the safety of the public, employees and performers. Authorised officers of the licensing authority and the responsible authorities who are in the due course of their duties, will be given access to all parts of the licensed premises for the purpose of monitoring and enforcing the observance of any conditions and their relevant legislation. They should make themselves known to the Event Safety Officer on their arrival.

The ESO is also responsible for health and safety for the event itself as well as the build and de-rig stage, and is NEBOSH qualified as well as NVQ SpecSafety. Additionally he has experience not just with this event last year but other similar events, form London 2012 through to festivals across the country.

DAY ONE: Ministry of Sound Electronic Music Performance - Using one main marquee stage and a VIP mini stage for performances, food and beverage concession stalls, fairground rides. Attendance estimated at 3,000 to 4,000 DAY TWO: Cover Bands Performances - Using one or main marquee stage for performances, food and beverage concession stalls, fairground rides - open for families with bars operating Challenge 25 and briefed on risks of proxy sales etc. (we will probably operate a wrist band system for adults with alcoholic drinks limited to one per wristband at point of purchase). Attendance estimated at 2,000

DAY THREE - Crooked House Main Event - Much like every year using all four stages, fairground rides, food and beverage concession stalls. Attendance estimated 7,000. Adults only

An Event Manual will be produced to completely plan and highlight safety measures for the event including upholding the licensing objectives. This is progressing as we speak and will be similar to the one produced and accepted for last year's event.

b) The prevention of crime and disorder

The Event Safety Officer will make adequate provisions for monitoring and controlling the number of persons entering the licensed premises and make all necessary arrangements by way of fencing, gate systems, SIA security and other provisions to prevent unauthorized access to the premises.

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Qualified and competent SIA security professionals with radio communications, will be provided by ION who have provided a full risk assessment and numbers of said personnel will be deployed accordingly. Ingress will provide full searches on entry from a same sex officer and a knife arch will be utilized. Communication including incident reporting will be recorded through Event Control; any incidents of note will be recorded by the supervisors in an incident book and Event Control will liaise with police immediately regarding criminal acts.

CCTV will be in operation on entrance and data saved.

c) Public safety

The Event safety officer will ensure that arrangements are put into place for providing information to persons attending the event to include dealing with lost and found property, emergency services, promoting responsible drinking.

Stewards and security will operate necessary safety procedures on entry including Challenge 21 and full searches, fire exits will be manned and kept clear, capacity limits will be adhered to. Crowd numbers will be monitored throughout and the event planned to avoid pinch points.

Illumination of entry and exit points and adequate lighting maintained throughout at all times.

Electrical installations and equipment will comply with the general requirements of the Electricity at Work Regulations 1989 and to the general requirements of Event Safety Guide (The Purple Guide). All will be inspected and signed off prior to use.

Fire Risk Assessment and suitable and sufficient fire fighting provisions will be provided and maintained on site throughout the duration of the event. Adequate illuminated escape routes will be planned an maintained throughout.

Adequate first aid arrangements will be provided including adequate numbers of sufficiently qualified first-aiders, paramedics etc proportionate to the level of risk for this size and type of event, provisions calculated using the Purple Guide by an independent qualified company and using persons dedicated to this role.

We as festival operators want to be at the forefront of positive change within our industry and our going to operate Safer.Dance initiative for this year's event. Safer.Dance IS A MANAGED SERVICE THAT PROVIDES SUPPORT, GUIDANCE & TECHNOLOGY THAT HELPS MANAGE AND REDUCE SEXUAL HARRASMENT & ASSAULT WITHIN DANCE CULTURE.

We'll be working alongside the initiative as the first UK festival alongside established venues like Fabric London & Invisible Wind Factory. The aim is to develop a continuous improvement plan so we can ensure our policies, procedures, reporting & monitoring of customer safety surrounding this issue is at the highest possible standard. With the ever- changing landscape of our industry we feel its imperative that we integrate a zero tolerance approach to sexual misconduct of any kind.

d) The prevention of public nuisance

The Event Safety Officer will take all reasonable steps to prevent persons in the neighborhood being unreasonably disturbed by noise from the event at any time. The event is also assisted by an early finish time and it is worth noting that last year's event managed to perform a full site ingress within a short time period and provided no public nuisance problems in the local area. Customers leaving the site will be encouraged to use designated exit routes and keep noise to a minimum. A full noise management plan will be produced to incorporate noise sensitive areas within the close proximity of the event; part of this will incorporate the areas where we the few complaints from and this year's event will be planned to avoid/minmise for this year's event. All noise will be controlled with noise management plan produced in advance and controlled and monitored on the day. This was done last year like this and had minimal issues, and these issues will be addressed in this years plan to reduce even those ones. It was noted that our event compared to others produced less noise problems than others and we believe that it was because of our noise management strategy produced and approved by Lichfield EHO. Local people will be contacted as past year and were supportive; additionally a specific telephone number was advertised and operated (although nobody made a complaint last year). Noise levels and monitoring have already been agreed with the EHO in a meeting earlier this year.

Specific vehicle traffic routes will be utilised and controlled and dependant on weather, trackmatting may be used to prevent undue damage to the park. It is again worth noting that we have always left the park in a better condition than when we took

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control and this is one of our key objectives.

Ingress and egress routes will be as last year and planned with the parks to minimise public nuisance to the local residents.

e) The protection of children from harm

Ingress staff will be encouraged to use the Challenge 25 age recognition policy for days one and three. Additionally all staff serving alcohol will be advised as to what Age ID cards are acceptable as proof of age. The event for days one and three are over 18 therefore we do not need to operate lost child procedures. For day two, the Challenge 25 will operate at the bars and bar staff briefed on risks of proxy sales etc. (we will probably operate a wrist band system for adults with alcoholic drinks limited to one per wristband at point of purchase). There will also be additional procedures relating to young persons such as lost child procedures etc. All those under 14 will need to be accompanied by adults at point of entry.

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